



**Zona Rosa Caffe
Thursday Concert Series**

When: Thursday's until August 20, 8:30 pm

Where: 15 S. El Molino Blvd.

Ph: 626.793.2334
www.zonarosacaffe.com

Cost: Free



**Pacific Asia Museum - The
Music of Toru Takemitsu**

When: May 2, 4 pm

Where: Pacific Asia Museum
46 N. Los Robles

Ph: 626.449.2742 x. 31

www.pacificasiamuseum.org

Cost: Free, RSVP required

Volume I Issue VI

Spring is here! Time to enjoy the great weather and get active!

Inside this issue you will find details on Bike Week Pasadena and other family-friendly events in the District, plus the latest news on the Colorado Blvd. street trees.

Lights, Trees & Council Action

Work crews have been busy in the District. In April, four street improvement projects were completed:



- New street lights.
- Painted street poles on Colorado Blvd.
- New trees planted on No. Lake for Arbor Day.
- 71 trees planted on north/south streets between Green and Union.

On Monday, April 27 the City Council voted to permit the planting of 78 trees along Colorado Blvd. between Los Robles and Lake.

This was a grueling process during which the District Association attended 12 City Council meetings in 2009 to advocate for the Colorado Blvd. street trees. These trees will be planted in May and will create a beautiful ceremonial boulevard linking the Playhouse District to the Civic Center area and Old Pasadena.

Information: Playhouse District Association, 626.744.0340



Boston Court Performing Arts Center - Courting Vampires

When: May 9 - June 7

Where: Boston Court Performing Arts Center
70 N. Mentor Ave.

Ph: 626.683.6883

www.bostoncourt.com

Cost: Regular ticket: \$32.00

Student/Senior Discount:
\$27.00



Pasadena Presbyterian Church - Bill Cunliffe presents Imaginacion

When: May 30, 7:30 pm

Where: Pasadena Presbyterian Church 585 E. Colorado Blvd.

Ph: 626.793.2191 www.ppc.net

**Bike Week Pasadena:
May 11 through 16**



The third-annual **Bike Week Pasadena** kicks off Monday, May 11, and runs through Saturday, May 16. The highly anticipated event will include free daily events for every member of the family at locations throughout Pasadena. On May 11, the Playhouse District hosts a community screening of the acclaimed 2006 documentary "Contested Streets," from 7 pm to 9 pm at the Fuller Theological Seminary, Travis Auditorium.

Information: Playhouse District Association, 626.744.0340 or www.cicle.org

**Save the Date: The First Networking Mixer of 2009 ~
Thursday, June 9 @ Fuller Theological Seminary**

Mark your calendar for the first networking mixer of 2009 on Tuesday, June 9 from 5:30 pm to 7:30 pm at the Fuller Library. Joining us will be Richard J. Mouw, Fuller Theological Seminary School President.

This **free** event is not to be missed. Enjoy complimentary appetizers, entertainment, and great conversation.

Information: Playhouse District Association, 626.744.0340

Art of Small Business Survival Workshops

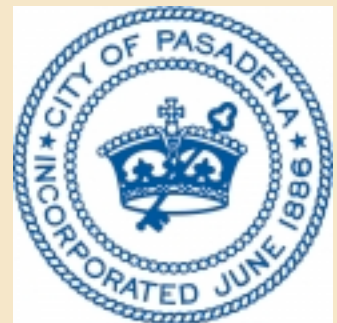
Managing Your Business Effectively and Successfully

May 12 - 8 to 10 am

Rose Bowl Press Box (Gate F)

1001 Rose Bowl Dr.

Information: Ruth Martinez,
rmartinez@cityofpasadena.net



Playhouse District Association Meeting Schedule



Promotions Committee

Friday, May 8, 12 pm
Playhouse District Office

Safety Sub Committee

Wednesday, May 13, 11 am
Playhouse District Office

Cost: Free



PDA Staff

Executive Director,
Erlinda Romo

eromo@playhousedistrict.org

Marketing Director,
Josefina Mora

jmora@playhousedistrict.org

Administrative Assitant,
Gilda Davidian

gilda@playhousedistrict.org

PDA Ambassador Guides
626.786.1186

Economic Enhancement Committee

Thursday, May 14, 8:30 am

Pasadena Presbyterian Church, Rm. 202

Design & Physical Enhancement Committee

Wednesday, May 20, 8:30 am

Playhouse District Office

Parking Committee

Thursday, May 21, 8:30 am

Playhouse District Office

Board of Directors

Wednesday, May 27, 8:30 am

Pasadena Presbyterian Church, Rm. 202

If you have an event or news item that you would like include
in the *Newsroom* please contact Gilda at
gilda@playhousedistrict.org

Playhouse District Association

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